



Programme Proposal

“Creating a Web site for Lesvos”

Date	Programme	Mentor
Sunday	Welcome at Dresden Airport or Main Station	
Monday	<p>9:00 - 10:00 Introduction</p> <ul style="list-style-type: none"> - Clarification of organisational issues - Presentation of the host organisation - Introduction to the training course, meeting your trainer - Introduction of the project and the tasks for the following weeks <p>10:00 - 14:30 Training:</p> <ul style="list-style-type: none"> - Establishing a web server - structure, design, creating the development environment <p>Afternoon: Guided tour in the old town*</p>	
Tuesday	<p>9:00 - 14:30 Training:</p> <ul style="list-style-type: none"> - Introduction and practical work on P2P, LAN, WAN and W-LAN (the Microsoft network/the internet); - Security measures in network; - Internet services, tools and protocols 	
Wednesday	<p>9:00 - 11:30 Training:</p> <ul style="list-style-type: none"> - Analysis of measures in computer networks and how to repair them; - Practical work: repairing measures in computer networks <p>Study visit: Dresden Tourist information Exchange of experiences: Which tourist attractions can be best promoted through a web site</p>	
Thursday	<p>9:00 - 14:30 Training:</p> <ul style="list-style-type: none"> - Setting up an Apache and FTP server; - Project management – using a LAN, FTP Upload; - Planning the web project in general: <ul style="list-style-type: none"> o Founding a company – teamwork (creating a logo, company name, establish roles in the team) o Project management: Defining the aim, target group and business objectives of a website project (tourist attractions in Lesvos) 	
Friday	<p>9:00 - 14:30 Training:</p> <ul style="list-style-type: none"> - Configuring a router - Working on project: <ul style="list-style-type: none"> o Developing the website structure; o Discussing and selecting the main design elements 	



	Afternoon: Visit to the Technical Museum*	
Saturday	Weekend at the disposal of the students, WBS makes suggestions for the students and helps to organize weekend activities, e.g. trip to Dresden* Green vault, Pillnitz Castle and Gardens	
Sunday		
Monday	9:00 - 14:30 Training: <ul style="list-style-type: none"> - Setting up a web design environment (XAMPP, WordPress) - Introduction to the environment - Writing the functional specification document Afternoon: Guided tour to the Transparent Manufactory of VW*	
Tuesday	09:00 - 11:30 Training: <ul style="list-style-type: none"> - Calculating the costs of the website and for the ISP, - Setting up and signing a contract for the web project with a fictional customer Study visit: Dresden Marketing Best practices: How to boost tourism through a professional web site	
Wednesday	9:00 - 14:30 Training: <ul style="list-style-type: none"> - Creating a contact document – contents according to law; - Creating a website to promote the tourism of Lesvos Afternoon: Visit to Dresden Soccer Stadium*	
Thursday	9:00 - 14:30 Training: <ul style="list-style-type: none"> - Team work on the web project according to the functional specification document using the web design environment - Overview - Promoting a web site: <ul style="list-style-type: none"> o How to bring more visitors to a website through web content development, search engine optimization and search engine submission o How to measure web site traffic - Preparing final presentations 	
Friday	9:00 - 14:30 Training: <ul style="list-style-type: none"> - Final presentation of the project work - Handing out certificates - Final evaluation of the project 	
Saturday	Departure	

*Cultural Programme

*Field trips

*Please note, that extra sightseeing and excursions on weekend are not included in the price of the programme

This is a preliminary programme.

We ensure you that we will do our best to keep the visits and appointments. Programme dates can always change because of organizational reasons.